

News Article no. 11783

Published June 4 2010

drno daily research news

www.drno.org

Research Partnership Hires in US and Singapore

Pharma specialist The Research Partnership has appointed Philippe Pouliot as Associate Director in its Philadelphia office and Kah Huey Loh as Research Director for its Singapore operation.

The London-based firm has conducted global market research for the pharmaceutical industry for more than 13 years. As well as its offices in the US and Singapore, the company also has a location in [Toronto](#), Canada.

Pouliot joins with 10 years' market research experience, and a background in both quant and qual techniques. Most recently, he served as Project Director at Genactis, before which he worked at Synovate, and client-side at Air Canada.

During his career, he has specialized in a range of therapy areas, with a particular focus on cardiovascular disease and respiratory ailments.

In his new role, he will be part of the US account management team, and will have responsibility for designing and executing both global and US-only projects.

Loh's background also spans ten years. She joins from GfK Healthcare Asia, where she served as Director of Syndicated Services. Prior to this she worked at TNS, where she helped establish the Asia Pacific Healthcare team (now Kantar Health); and at Synovate.

At The Research Partnership, Loh will focus on business development - in particular for key emerging markets - and client services.

'I am thrilled to welcome Philippe and Kah Huey to the team,' states co-founder Mary Assimakopoulos. 'Both are accomplished pharma specialists and possess the winning combination of research and consultancy skills which will enable them to fully engage with our strategic vision for the future.'

Web site: www.researchpartnership.com .



www.drno.org - Daily Research News Online is part of www.mrweb.com

© MrWeb Ltd

Please email drnpq@mrweb.com with any questions.

Back to [normal version](#).

